

e7 Group Enters Strategic Partnership with 71 Holding, Regional Affiliate of Swiss-based SICPA SA, to Expand Global Reach in Secure and Sovereign Solutions

- *e7 Group has entered into a strategic partnership agreement with 71 Holding, a UAE-based GovTech firm and affiliate of SICPA SA, the Swiss-headquartered global leader in trusted government technologies*
- *The partnership aims to develop and promote sovereign technology platforms under Government-to-Government (G2G) frameworks, enabling both organizations to jointly expand into new markets and offer a comprehensive portfolio of trusted, scalable and secure solutions to governments worldwide*
- *The collaboration will drive innovation across key segments including revenue mobilization, identity verification, brand protection and fraud prevention.*
- *e7 Group and 71 Holding will combine their respective expertise to deliver advanced platforms that support governments across a range of identity solutions including identity management, security printing, sustainable packaging, commercial printing, educational solutions, national revenue optimization, anti-counterfeiting technologies, protection of natural resources, amongst other solutions.*
- *This agreement marks a significant milestone in strengthening the international presence of both parties and underscores their shared commitment to innovation, while delivering secure, scalable, and sovereign solutions that empower governments and promote sustainable economic growth through robust technology infrastructure.*
- *For e7 Group, this partnership is a cornerstone of its organic growth strategy, securing offtake from its upcoming tax stamp production capacity, enabling entry into new markets to expand its global footprint across the identity solutions value-chain, and driving the co-development of innovative, cutting-edge technologies in identity solutions.*

Abu Dhabi, United Arab Emirates, 24 September 2025: e7 Group PJSC (“e7” or “the Group”), recognized for its excellence in identity solutions and delivering quality solutions for tangible brand presence through its integrated products and solutions, today announced its strategic partnership with 71 Holding, the regional affiliate of Swiss-based SICPA SA. The collaboration will enable both companies to leverage their respective portfolio in identity and authentication solutions, partner on Research & Development initiatives, and accelerate innovation across a wide range of secure and sovereign applications, including identity verification, brand protection and fraud prevention.

Strategic global partnerships are a key driver to e7 Group’s organic growth, aimed at unlocking commercial synergies, leveraging complementary technologies, capacity sharing, and advancing joint R&D and innovation. These collaborations are central to expanding e7 Group’s global reach and to ensure its portfolio of solutions are future-ready to meet the evolving needs of governments worldwide.

Under the agreement, e7 Group will act as a strategic partner for 71 Holding, a regional SICPA affiliate, across multiple areas of collaboration, including:

1. **High-capacity secure printing:** e7 Group will provide a qualified capacity to print six billion tax stamps annually, providing 71 Holding’s clients with world-class SICPATrace Solutions.
2. **Joint market development:** Both companies will jointly pursue markets of mutual interest, leveraging their combined solution portfolios of both 71 Holding and e7 Group through strategic government-to-government (G2G) partnerships and other commercial channels.

- 3. Collaborative innovation and R&D:** The partnership will focus on joint research and development of cutting-edge identity solutions technologies, spanning across digital identity, fraud prevention, revenue mobilization and authentication solutions.

e7 Group, is a trusted partner to government and private sector clients worldwide, delivering secure identity solutions, including National ID cards, Passports, Banking cards, and more. The Group currently serves federal authorities in the UAE, as well as clients across the CIS, Africa, APAC, the Middle East and LATAM regions. e7 Group is among a select few global identity solutions providers to hold industry-grade certifications for security printing, with a state-of-the-art manufacturing facility in Abu Dhabi. The facility offers robust annual production capabilities, including 50 million national ID cards, 14 million passports (including capacity from Q1 2026), 25 million banking cards and six billion tax stamps (from end of 2025). As part of its growth strategy, e7 Group remains focused on expanding its identity solutions segment through bolt-on acquisitions, particularly in the areas of digital identity and system integration capabilities.

Ahmed Al Shamsi, Chairman of e7 Group, commented: *"This strategic partnership with 71 Holding, a key affiliate of SICPA, represents a pivotal step in our mission to advance sovereign technology solutions on a global scale. By combining our strengths, we are uniquely positioned to deliver secure, innovative platforms that support governments and foster sustainable economic growth worldwide. This collaboration reinforces e7 Group's commitment to excellence and leadership in identity solutions. This strategic milestone also follows our recent distribution of an AED 800 million special dividend, reflecting our strong financial position and our ongoing commitment to delivering tangible value to our shareholders over the medium-long term".*

Esteban Gómez Nadal, Chief Executive Office of e7 Group, said: *"Partnering with 71 Holding allows us to accelerate innovation and expand our global reach across the full spectrum of identity and secure solutions. This collaboration not only secures a significant share of our upcoming tax stamp capacity but also opens new markets and drives the co-development of new, innovative technologies that will meet the evolving needs of governments globally. We are excited about the growth opportunities this partnership unlocks for e7 Group and the value it will create for both our clients and stakeholders"*

Philippe Amon, the chairman and CEO of SICPA SA added: *" We are pleased to see the continued expansion of SICPA's presence in the region through 71 Holding. This new partnership between 71 Holding and e7 Group further strengthens that position and reflects our shared commitment to delivering trusted technologies that support governments worldwide in safeguarding revenues, protecting citizens, and enabling sustainable growth"*

Wasim Al Mraqtan, Managing Director of 71 Holding mentioned: *'This strategic partnership with e7 Group is a cornerstone of 71 Holding's network strategy, which brings together leading UAE technology firms under a common vision to support governments through innovative sovereign solutions. By fostering Government-to-Government (G2G) collaborations, we can provide emerging markets with long-term, infrastructure-driven alternatives to traditional aid, aligning national interests with sustainable economic development. Together with e7 Group, we look forward to shaping a new era of cooperation and innovation for governments globally."*

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About e7 Group

e7 Group (ADX: e7) a leading identity solutions player and market leader in educational services delivers quality solutions for tangible brand presence through its integrated products and solutions across several business segments including Identity, Printing, Packaging and Logistics & Distribution. The company's value proposition is anchored in an integrated account management model, focusing on customer centricity and extracting synergies from operations to deliver innovation and excellence across every solution. e7 Group has a diverse and expanding customer base, including governments, enterprises, and financial institutions, with customers located in the Middle East, Central and South Asia, Europe, and South America. For more information, visit www.E7group.ae.

About 7I Holding

7I Holding is a GovTech firm founded in the UAE with global ambitions, delivering secure, scalable, and sovereign technology platforms that help governments optimize national revenue, combat counterfeiting, protect natural resources, and modernize public administration. As the official regional and strategic partner of SICPA SA, the Swiss-based global leader in trusted government technologies, 7I Holding leverages world-class innovations such as SICPATRACE and SICPA Fuel Integrity Solutions, along with other proprietary platforms. Our innovative solutions are recognized by leading global institutions like the IMF and World Bank, having successfully contributed to closing fiscal gaps, enhancing public trust, and enabling data-driven decision-making. For more information, visit www.7iholding.ae

About SICPA

SICPA is a Swiss technology company that supports the effective governance and long-term prosperity of nation states.

Our platform for sovereignty enables our customers to authenticate and secure their vital assets, through custom solutions based on a century of combined cutting-edge innovations in material, digital and data science domains. At the center of every SICPA solution is a custom crafted marker, unique to each nation. Acting as a single source of truth, these unique markers are deployed across the full value chain to generate actionable and trustworthy insights in real time.

Established in 1927 and headquartered in Switzerland, SICPA is best known for safeguarding the majority of the world's banknotes. With operations across five continents, today our platform delivers sovereignty solutions mainly across revenue mobilization, identity verification, healthcare security, and brand protection. For more information, visit www.sicpa.com